

Attention: Credit Union Professionals

The Capitol Area Chapter invites all Michigan Chapters to attend the upcoming virtual workshop:

Infusing Cohesion to Build the Employee Experience

Presented by Dr. Troy Hall

Wednesday, June 21, 2023

Join Dr. Troy for this high-impact and interactive online session to help your organization retain its top talent. Delve into the 3 strategic elements of cohesion: 1) Belonging, 2) Value, and 3) Commitment. Experience leadership principles and activities that can be easily and immediately implemented without major cost. Share ideas and concepts with peers through breakout and online session presentations.

Participants will learn:

- *Why the cohesion phenomenon is a better predictor of behavior*
- *How core values and cohesion work to shape culture and employee experience*
- *At least three activities to implement immediately*

To learn more about Dr. Troy, an award-winning culture strategist, radio show host, speaker, author, and talent retention expert, we invite you to explore the following:

<https://drtroyhall.com/>

Session Information:

Location: Virtual

Session Time: 1:00 p.m. to 4:00 p.m.

Cost: \$69.00/attendee

Registration Information:

To register for the upcoming session, select the link below and complete a registration form for each participant. Prior to the session, virtual meeting details will be sent to each registered participant via the email address provided.

Registration Link:

<https://forms.gle/Dx75stZhXCnT9F4u8>

*Deadline to register is **June 14, 2023***

Payment Details:

To pay using check:

Make checks payable to **Capitol Area Chapter of Credit Unions**

Attention: Jessica Julian

CASE CU / 4316 S. Pennsylvania Ave. / Lansing, MI 48910

Ph.: 517.393.7710 Ext. 1057

(Please note the name of the session participant(s) with check sent)

To pay using PayPal:

<https://paypal.me/CapitolAreaCUs>

A PayPal account must be established to use this method of payment

Recipient Name: Capitol Area Chapter of Credit Unions

Add Note: Please note the name(s) of the registered participants in the "Add a Note" section of the payment screen